



## **EVIDENCE-BASED PROGRAM DESIGN (EBPD)**

EBPD is a four-day course, offered annually, that aims to equip participants with the technical tools to apply a structured and highly practical approach to programme design and implementation, incorporating economic theory and evidence at every stage. It aims to help determine mechanisms that can help ensure that development policies and programs in Pakistan achieve maximum impact. This approach emphasises expanding the scope of traditional monitoring and evaluation methods. Collaboration partners for the course include Evidence for Policy Design (EPoD) at the Harvard Kennedy School and the Global Evaluation Initiative (GEI).

## **TARGET AUDIENCE**

The course is designed for a broad range of actors who play strategic decision-making roles in their organisations including M&E practitioners, mid-tier government officials in policy programmes, project managers, researchers, academics, and economists.

## **TEACHING METHODS**

It uses a blend of pedagogical techniques with in-class lectures, case studies, digital modules and group work sessions.

## **WHAT PARTICIPANTS LEARN**

Participants will develop a structured approach to problem solving using theory and evidence; deepen their understanding of theory of change and indicator development; examine impact programmes using data-driven experimental and non-experimental evaluation methods; and understand data collection processes, sampling design and data collection methods. Additionally, participants will apply the Smart Policy Design & Implementation (SPDI) framework to real-world problems – a new approach to program design, pioneered by experts at Evidence for Policy Design (EPoD) at Harvard Kennedy School (HKS), which incorporates key insights from the policy context, accounts for and reflects individuals' incentives, and makes smart use of data and feedback loops to constantly design, test and refine programmes and policy solutions

## **IMPACT**

Since 2015, Learning Hub has trained 275+ early-mid-tier management representatives from the government, development sector, not for profit organisations, academia and multilateral donor organisations to use evidence at each stage of program implementation and evaluation.