



## **INNOVATIVE LEADERSHIP IN THE AGE OF DATA (ILEAD)**

ILEAD is a three-day course that employs cutting-edge pedagogy and experiential learning in groups to give the participants a vision to transform their organisations into entities that can absorb, analyse and learn from data. ILEAD serves as a new forum for building consensus using hard evidence in a country that faces numerous challenges at all levels, including the top.

### **TARGET AUDIENCE**

The course is designed for top leadership from the public, private and non-profit sectors, including senior government officials (Grade 21 and above), members of the Parliament and other politicians, military, judiciary of the High Court, and C-level executive leadership. ILEAD is unique not only in its approach, but in the level of participants it attracts and they come together in the “language of data.”

### **TEACHING METHODS**

ILEAD offers an immersive and interactive learning experience by employing the latest pedagogical methods and tools. Digital blended-learning modules developed at Harvard Kennedy School provide a critical foundation for participants’ exploration of how to leverage data in their own organisations. The case method, brings sophisticated theoretical concepts to the real world and collaborative problem solving and design thinking activities break down barriers, facilitate effective networking, and capture valuable insights through deceptively simple hands-on tasks. The programme also features interactive lectures by leading experts, short TED-style talks on emerging issues, insights from leading innovators, and structured exchange of ideas on real-world problems.

### **WHAT PARTICIPANTS LEARN**

Participants will learn to apply a structured, data-driven approach to decision making; appreciate that data is accessible, practical, and applicable; recognise and articulate the value of grounding decisions in explicitly stated theories; understand and apply the principles of iterative design to refine and improve programmes, policies and products; and lead organisational change to build a culture of evidence-driven innovation. Course content primarily focuses on the use of big data, and envisioning and leading a data-savvy organisation of any kind.

### **IMPACT**

To date, Learning Hub has trained ~30 participants from the top leadership of the Pakistan Army, Pakistan National Assembly, Ministry of Water and Power, Pakistan Telecommunication Authority, K-Electric, Military Land and Cantonment, Elite Police Force Punjab, Packages Limited, Beaconhouse School System, Service Industries Limited, Akhuwat, Shaukat Khanum, and others.